

Media Tech Syllabus

COURSE DESCRIPTION

This course produces the yearbook, school website and newsletter. Students will work together to complete our three products from, designing and selling ads and yearbooks, to laying out both publications, writing articles, taking pictures, and learning the lingo and responsibilities of school publication. Students will also develop and maintain the school web site.

WHAT WILL YOU LEARN ?

Programs:

Word
Excel
Adobe Photoshop
Front Page
Pinnacle Studio

Equipment:

Scanners
Digital and Video Cameras
Computer

Skills:

Marketing
Money Management
Sales
Team Work
Graphic Design
Web Page Design

Grade Consists of

Participation and Effort — Each student will start every quarter with 200 points. Points will be deducted or added from this total for the following reasons

- A. Absent (2 pts.)
- T. Tardy (1 pts.)
- Q. Quitting early (2 points)
- B. Not completing an assigned project. (5 points)
- C. Lack of work effort (5 points)
- D. Off task (5 pts)
- E. Extra Points—pictures beyond requirements (2 pts)
- H. Extra Points—Help (2 pts.)
- J. Extra Points—Taking on extra duties (3 pts)

Points will be added for all duties and assignments given. These include:

- ◆ **Articles** – A minimum 200 word article of an event/activity at CHS. Typed, peer edited and revised. Rough and final copy must be turned in, as well as the peer evaluation form. **Due as assigned!** Evaluation forms can be found on the server – I will provide 1 copy.
- ◆ **Duties/Assignments** - Various in class assignments will be made and you will be aware of what work will be graded. Once assigned a specific duty, you must see your job through to the finish. You and you alone are responsible for getting your assigned work finished, whether it is an article or a layout for a page. Don't make anyone else have to finish your work.
- ◆ **Picture taking and Video**– each person will be assigned three picture taking events per quarter. Video will be discussed and taken whenever possible. These are sometimes done during school time, but often are done at extra-curricular activities.

Participation and Effort = 40% of quarter grade

Duties and assignments = 60% of quarter grade

- A 93-100 points
- B 83-92 points
- C 73-82 points
- D 65-72 points
- F below 65 points